

How to attract applicants to university?

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The need to obtain higher education

However, before we talk about those methods that help universities to get into our walls as many promising students as possible, let's define, and is there any sense to receive today's higher education? Of course, there is a sufficiently weighty, because this is a unique opportunity to further get a prestigious and highly paid job and feel a full-fledged personality with rainbow future and good prospects. And what is not an argument?

In addition, higher education is highly appreciated in other countries, so why would again be in the future not to submit their state and parents at the international level. Again - prospects! In addition, with employment abroad there is a significant difference in wages if you have a higher education. Yes, and Russian specialists are still in price!

However, there is another no less weighty advantage that is necessary to mention in our arguments about the eternal! It is possible that the work will appear in student years when the student receives the highest education.

Today, it often happens that, in the last year, a graduate knows exactly where he will work in the future. And the organization, his employed, only waiting for the cherished crust to decorate the already qualified specialist.

So I think, many will agree with me if I declare with confidence that without the "tower" today can not do, and it is important to understand even when somewhere near the mythical prospects. It is not worth a hurry and rush into adulthood, no wonder the same student years call the best in life. So why not try these indelibly sensations?!

Participation of universities in the further study of applicants

Let's not use beautiful phrases, and applicants (and they forgive us) Let's call us ordinary schoolchildren or graduates, which, in essence, they are.

So, staying in the school walls, the student is not yet able to finally decide on his future profession; Since already at the subconscious level, the teachers and parents decide for it. Not all graduates of schools are ready for the responsible step, but time to release remains very little.

Here it is for the rescue and must come together, remove the "porridge" from the head and present further study at the university in the brightest paints. What does this mean? Of course, the day of open doors, which organizes almost all higher educational institutions of your city is somewhere

early in spring.

And what is convenient because it is a unique opportunity to "try" your potential higher education and prospects that are accompanied by it.

Open Day: Let's get acquainted closer

The main task of the university is to interest as much as possible applicants, but what is needed for this? First of all, in no case funeral faces and not strict requirements for each incoming. It will all be, at least on the same entrance exams, but why not start with good - with a smile, for example?

The leadership of the university on the open door day should invite communicable teachers who will tell about the place of their work and about the place of further education of applicants in a merry and lively form.

You should not start with the history of the university, but it is better to immediately go to the main, otherwise a pleasant acquaintance that began on a positive note will end with sleepy and sad people of future students.

As a rule, all the information obtained at the bottom of the open door is very quickly forgotten, and the schoolboy is already the next morning can pass on to the class teacher, which he wondered, and what he learned.

That is why in each university at the bottom of the open doors, booklets must be present, where the concept of the university, the prevailing specialties required for the receipt of exams and documents, as well as the nuances of the learning process and the preliminary date of delivery of entrance exams.

Such leaflets will help to quickly decide on the choice, and finally understand what you are planning to become soon.

At the bottom of the open doors, in most cases a festive concert is organized (self-esteem acts), which allows tense applicants to relax a little and distract from global thoughts about the right choice and future five-year studies.

You can finish the celebration, but be sure to invite everyone to the entrance exams, information about which in the walls of the university will appear closer to the summer.